

2017

Sponsorship Information



Seed Savers EXCHANGE



Heritage Farm
near Decorah, Iowa

Benefit from Seed Savers Exchange promotions through the web, social media, e-newsletters, and promotional print materials distributed to our membership and visitors to Heritage Farm.

Connect with
new customers
and build your
brand

Become an official event sponsor today!

For our complete event schedule visit:
seedsavers.org/events

*Seed Savers Exchange is a 501(c)3 nonprofit.
Donations are tax-deductible*



Conference & Campout

Sponsorship Levels

PLATINUM SPONSOR

\$10,000

- First tier logo placement in printed event materials, on-site event signage, and online at seedsavers.org/events (with hyperlink to your website)
- Listed as Platinum Sponsor in 2016 annual report, summer newsletters, and event social media mentions
- \$500 ticket credit to SSE events, including workshops, Conference & Campout, and Benefit Concert

GOLD SPONSOR

\$5,000

- Prominent logo placement in printed event materials, on-site event signage, and online at seedsavers.org/events (with hyperlink to your website)
- Listed as Gold Sponsor in 2016 annual report, summer newsletters, and event social media mentions
- \$250 ticket credit to SSE events, including workshops, Conference & Campout, and Benefit Concert

SILVER SPONSOR

\$1,000

- Standard logo placement in printed event materials, on-site event signage, and online at seedsavers.org/events (with hyperlink to your website)
- Listed as Silver Sponsor in 2016 annual report, summer newsletters, and event social media mentions
- \$100 ticket credit to SSE events, including workshops, Conference & Campout, and Benefit Concert



BRONZE SPONSOR

\$100-\$999

- Includes food, beverage, and in-kind donations
- Text listing in printed event materials, on-site event signage, and online at seedsavers.org/events
- Listed as Bronze Sponsor in 2016 annual report, summer newsletters, and event social media mentions
- 2 free tickets to Benefit Concert

ASK ABOUT A CUSTOM SPONSORSHIP PACKAGE!

Reach out to discuss building a sponsorship package that meets your budget and promotional needs.

DIRECT CONTACT

Cindy Goodner, *Fundraising Coordinator*
(563)387-5670 | cgoodner@seedsavers.org

Your organization will benefit from exposure to our fans and followers

✉ 190K

f 381K

🐦 13K

as of 10/11/16

1.5 million web visitors per year!

Hands on learning teaches seed saving





Seed Savers EXCHANGE

Sponsorship Agreement

Send to: Seed Savers Exchange
Attn: Cindy Goodner
3094 North Winn Road, Decorah, IA 52101
E-mail: cgoodner@seedsavers.org
Fax: 563-382-5872



Sponsors are encouraged to apply as soon as possible to ensure maximum promotion. Full contribution and signed agreement must be received by April 30, 2017.

ORGANIZATION/CONTACT INFORMATION

Contact Name/Job Title: _____

Organization/Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

Website: _____ Phone: _____

Email high-res logo to cgoodner@seedsavers.org

SPONSORSHIP TYPE (SELECT ALL THAT APPLY)

Premium Sponsorships:

Platinum Sponsor \$10,000+ Gold Sponsor \$5,000+ Silver Sponsor \$1,000+

Bronze Sponsor \$100-\$999 _____
Donation amount or in-kind donation description (food, beverage, etc.)

I, the duly authorized representative of the organization named above, on behalf of said organization, subscribe, and agree to all the mutual promise and obligations set forth in this Sponsorship Agreement. I agree that all sponsorship contributions are non-refundable and may be tax-deductible as allowed by law.

Signature: _____ Date: _____

PAYMENT /BILLING INFORMATION: Total Sponsorship Amount:

Same as above

Billing Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

Check Enclosed OR Charge Credit Card: Visa MasterCard American Express

Account #: _____

Exp. Date: _____ Verification Code: _____

Cardholder Name: _____